

## JOB DESCRIPTION MUSEUM EDUCATION/OPERATIONS EXECUTIVE

## JOB ROLE DESCRIPTION

The Museum Education/Operations Executive will assist the Assistant Museum Manager in the day-to-day running of the museum operations in a smooth and orderly manner. He/she conducts school and museum tours and execute the educational programs for a diverse group of audiences, ranging from preschoolers, students to members of the public.

## **DUTIES & RESPONSIBILITIES**

- 1. Understand the Company's business and structure.
- 2. Support and Manage Museum Operations
  - Manage all operational aspects of the museum (MINT Museum of Toys) and retail shop (MINT Shop)
  - Manage admissions and ticketing, membership, guest services and operations crew activities
  - Assist in regulating queue times according to queue management approaches and methods
  - Provide feedback to management team on improving ground operations
  - Managing and supervising event sites and delivering the promised outcomes
  - Maintain compliance of operations teams to business continuity plans
  - Apply digital technology to enhance museum experience
  - Take effort to build customer goodwill, check their satisfaction, welcomes and entertains them
  - Prepare daily/weekly/monthly reports to finance department
  - Provide feedback based on usage of workplace technology
  - Other duties and responsibilities assigned by management
- 3. Execute and Deliver Programs
  - Facilitates the implementation and execution of museum tours and various educational programs
  - Track program timelines, activities and program flow
  - Organise school visits to the museum and deliver tours and educational programs
  - Liaise with schools, colleges and teachers to promote the relevance and use of the collections and activities of the museum in line with the MOE curriculum
  - Establish relationships and collaborate with relevant agencies/parties to achieve the goal of the program
  - Escalate incidents for follow-up actions
  - Document program outcomes and generate reports on programs and activities
  - Compile, analyse and apply feedback on the educational activities
  - Coordinate collaboration efforts with operations department

## **BULLWORKS**

- 4. Drive customer service excellence
  - Implement customer service procedures
  - Attend to customer inquiries, complaints, concerns and request
  - Resolve escalated service issues
  - Consolidate visitor feedback
  - Assist in analysing customer data to understand customer behaviour
  - · Apply technology to enhance museum experience and museum facilities monitoring
- 5. Communication and Interpersonal skills
  - Ability to communicate professionally with volume that is appropriate for the setting, appropriate body language and eye contact
  - Ability to communicate effectively with clarity in any language or situation according to job level
  - Ability to negotiate disagreements and resolve conflict or problem calmly and effectively
  - Always very willing to provide guidance and impart skills and knowledge
  - Always provide accurate and timely feedback/information to colleagues and shares information with others when appropriate
- 6. Leadership skills
  - · Ability to see 'big picture" of the operation concurrent with managing the details
  - Ability to listen effectively and articulate ideas in a clear and concise manner both verbally and in written form
  - Confident, authentic and ability to consistently provide sound advice
  - Ability to motivate through encouragement, appreciation and providing constructive feedback for improvement
  - Ability to identify individual strength and weakness and delegate responsibility effectively
  - Ability to provide proper guidance, understanding staff motivations and help the individual to grow professionally
  - · Creative and consistently come out with ideas to improve work processes effectively
  - · Good business acumen with ability to make quick, firm and good decision
  - Lead by example and always take accountability or ownership of task/projects
  - Treat people fairly with respect, actions are always impartial and objective